COVID-19 CREDENTIALS INITIATIVE

Introduction to Vaccine Credentials

January 13, 2021
The COVID-19 Credentials Initiative (CCI) is an open global community looking to deploy and help deploy privacy-preserving verifiable credential projects in order to mitigate the spread of COVID-19 and strengthen our societies and economies.
CCI joined Linux Foundation Public Health (LFPH) in December 2020 to work together on advancing 1) the use of Verifiable Credentials, and 2) data and technical interoperability of Verifiable Credentials in the public health realm, starting with vaccine records for COVID-19.
What are Vaccine Credentials?

In CCI/LFPH context, we mean using of an emerging open standard, **Verifiable Credentials**, to present **proof of COVID-19 vaccination**, which can be verified digitally, as an alternative to vaccination record cards.
Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.

"This is your only legitimate proof of vaccination, so please keep it safe."

"I need to see your photo ID as well."

Sarah
Why Verifiable Credentials: VCs vs. Paper Credentials

Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.

- What if Sarah lost her only card?
- What if Sarah fabricated her card? How was the verifier supposed to know?
- What if Sarah accidentally dropped the card in the water and the text went blurry?
- Did Sarah want the verifier to see all her information on the driver’s license and vaccination record card?
Why Verifiable Credentials: VCs vs. Paper Credentials

Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.
Why Verifiable Credentials: VCs vs. Paper Credentials

Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.

- The vaccine credential comes from a place which has the authority to issue it.
- The vaccination actually happened
- The vaccination happened to the person who presents this piece of credential
- The credential hasn’t expired if there is an expiry date
Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.
Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.
Why Verifiable Credentials: VCs vs. Paper Credentials

Verifiable Credentials (VCs) have the potential to provide the closest experience to paper credentials while offering additional benefits.

- User Control
- Interoperability
- Durability
- Privacy-Preserving
- Tamper-Evident
- Portability
Why Verifiable Credentials: VCs vs. Other Digital Alternatives

PDF Document
PDF is easier to store and has more durability, but the key drawback is it is not tamper-evident and not privacy-preserving.

Proprietary Software
Proprietary software that is not built on open standards will create silos and monopolies. And it won’t meet the interoperability needs.

Network/Platform
Network/Platforms that are not built on open standards will create similar silos and won’t meet the interoperability need either.
<table>
<thead>
<tr>
<th>Implementation Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emerging Standards &amp; Technology</td>
</tr>
<tr>
<td>Existing Infrastructure and Workflows</td>
</tr>
<tr>
<td>Communications to the Public &amp; Public Trust</td>
</tr>
<tr>
<td>Ecosystem Building and Governance</td>
</tr>
</tbody>
</table>
Implementation Challenges

Emerging Standards & Technology

- W3C Verifiable Credentials Data Model
- VC-Related Technical Specifications
- Vaccine Credential Related Standards

Existing Infrastructure and Workflows
Implementation Challenges

Emerging Standards & Technology

Existing Infrastructure and Workflows

Issuer/Sourcing Information Flow

Vaccine Record Registries

Compatibility with Healthcare Systems
Implementation Challenges

The WHAT

Communications to the Public & Public Trust

The WHY

Ecosystem Building and Governance

The HOW
Implementation & Challenges

- Who define which issuers have the authority to issue vaccine credentials?
- How is Sarah supposed to know if the verifier has the authority to check her credential?
- What if Sarah doesn’t have a smart phone?

Ecosystem Building and Governance
CCI/LPFH’s Goals and Activities

Open Standards
Understand existing landscape, align interoperability efforts, and facilitate the development of a common, open standard for vaccine credentials.

Open-Source Development
Understand existing landscape, define minimal viable components for open-source development, and develop/repurpose codebases.

Communications
- Public Health Authorities: Today’s webinar is a good start
- Commercial Entities: Working with LFPH members and CCI participants towards a list of potential vendors as a start
- General Public: Mainstream media (e.g. NBC, CNN Business, etc.)

Use Case Implementation Workstream
Rules & Governance Workstream
U.S. Vaccine Credentials Focus Group (Forming)
CCI/LPFH’s Goals and Activities: Open Standards

**WHO is assembling a panel of experts to work on Smart Vaccination Certificate.**

We are joining the first discussion next week.

**A Unified Verifiable Credentials Data Format**

**Standardized VC Exchange Protocols**
CCI/LPFH’s Goals and Activities: Open-Source Development

**Universal Wallet**

- **Minimal Viable User Experience** for individuals and businesses to start fast, secure and at little to no cost.
- **Minimal Viable Components** for PHAs and business to work with their solution providers to contextualize easily, cost-effectively without interoperability headaches.
CCI/LPFH’s Goals and Activities

**Use Case Implementation Workstream**

This workstream identifies verifiable credentials (VCs) that are most useful to the COVID-19 response and provides a forum and platform for those who are implementing COVID-19 VCs to present their projects/solutions and get community input.

**Rules & Governance Workstream**

This workstream defines rules and guidelines for general or particular COVID-19 verifiable credential use cases and develops MVP governance frameworks to enable solutions to be deployed at speed.

**U.S. Vaccine Credentials Focus Group (Drafting Charter)**

We are working with community initiators to draft the charter. The goal is to bring together key stakeholders in the U.S. (or a state) to identify trusted and scalable ways of rolling out vaccine credentials and set up a template for other jurisdictions.
Getting involved

**Join CCI Main Group** - To receive regular CCI-wide announcements and news

**Join a CCI Sub-Group** - To receive regular activity notifications and start/join group discussions
- Use Case Implementation Workstream
- Rules & Governance Workstream

**Subscribe to Bi-weekly Community Newsletter** - To receive high-level CCI updates and related news (Automatic subscription if you join the above groups)

**Follow us on Social:** Twitter, Linkedin, Medium

**Join LFPH Slack:** There is a #cci channel
COVID-19 CREDENTIALS INITIATIVE

Lucy Yang
Community Director

John Walker
Community Architect

Kaliya Young
Ecosystems Director
Thank you! Questions?